

SPONSORSHIPS

PLATINUM **EXCLUSIVE** INR 35,00,000

- Logo displayed on the head banner, on the website and all other publicity material.
- Company brochures inserted into kitbags to be given to all delegates at the seminar.
- Two presentation slot during the seminar.
- Logos displayed at the gala dinner.
- Publicity at all lunch and tea coffee sessions.
- Entitled for twenty free delegates.
- Provided with an exhibition space of 18.0 sq. m.

GOLD INR 15,00,000

- Logo displayed on the banner, on the website and all other publicity material.
- Company brochures inserted into kitbags to be given to all delegates at the seminar.
- One presentation slot during the seminar.
- Publicity at all lunch, and tea coffee sessions.
- Entitled for ten free delegates.
- Provided with an exhibition space of 12.0 sq. m.

SILVER INR 10,00,000

- Logo displayed on the banner, on the website and all other publicity material.
- Company brochures be inserted into kitbags to be given to all delegates at the seminar.
- Publicity at all tea coffee sessions.
- Entitled for five free delegates.
- Provided with an exhibition space of 12.0 sq. m.

ASSOCIATE INR 5,00,000

- Logo displayed on the banner, on the website and all other publicity material.
- Entitled for three free delegates.
- Provided with an exhibition space of 9.0 sq. m.

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PROFILE

Professional Lighting Designers' Association, PLDA www.pld-a.org



The Professional Lighting Designers' Association PLDA was originally founded as the European Lighting Designers' Association ELDA+, and is a voluntary federation of lighting designers and lighting consultants who are active on an international scale, their purpose being to increase the reputation of the profession and to establish the profession as such in its own right. Membership is centred around the professional architectural lighting designer. An architectural lighting designer is a person who possesses the knowledge and expertise to carry out all the work required to design light for interior and exterior architectural projects in such a way that the design can be implemented, become an integral part of the project and establish an efficient, enjoyable, healthy, safe, sustainable and well accepted environment for the people who live, work and relax in it.

IIID (Institute of Indian Interior Designers) www.iiidgoa.in



With a view to advancement of the Interior Design Profession in India, the Institute of Indian Interior Designers was founded in 1972 to establish good professional and trade practices and ethics among its members, to highlight and enhance the image of the Interior Design Profession and exchange know-how with similar organizations in other countries.

Today it comprises of over 3 thousand members spread around the country having nineteen chapters and four centres.

The IIID is a full member of the IFI-International Federation of Interior Architects / Interior Designers and the APSDA Asia Pacific Designers Association and an associate of the JDF Japan Design Foundation.

All vital information can be accessed through its website, www.iiidgoa.com

INTERNATIONAL LIGHTING WORKSHOP - SECRETARIAT

IIID-GOIA REGIONAL CENTRE, T-9, BLOCK A, CAMPAL TRADE CENTRE,
DR B. PEREIRA ROAD, OPP VIVANTA BY TAJ, CAMPAL, PANAJI, GOA 403001. INDIA

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Lights in Goa

INTERNATIONAL ARCHITECTURAL LIGHTING WORKSHOP 2011

WORKSHOP 14th-18th March

SEMINAR
17th-18th March

APPEAL

Headquarters: Kala Academy
Dr. D. B. Bandothkar Marg, Panaji



For more details and periodic updates log on to:
www.lightsingoa.com

INTRODUCTION

Light has the power to facilitate activity. The power to rejuvenate. These underlie the theme of the workshops in March 2011 'ACTIVATING PUBLIC SPACES'. The Workshops in Goa will have six internationally acclaimed Lighting Designers, each working with a group of people, for a duration of five days, on six selected sites. They will design and install lighting solutions that will transform and enhance the visual and utilitarian value of these spaces. These installations would be of a temporary nature and be on display to the public for two- three weeks. This is an attempt to showcase how professionally designed Lighting Installations can add value to urban spaces and transform them into pockets of social activity with revenue generating potentials. It would also facilitate the exercise of collecting empirical data to study the tangible benefits of good lighting at the six completed sites.

India is developing at a fast pace with large new facilities being planned. Urban and heritage preservation and upgradation projects are being seriously planned and implemented. It is of great interest to the Lighting Design Community that the seriousness of the role that lighting plays in these developments is understood by the people in authority, who implement such scales of projects that can make an impact on the built environment. It is also important that the common man awakens to the benefits of good lighting practices.

The Workshops in Goa, 'LIGHTS IN GOA-2011', will follow an educational model, with a larger goal of educating with impact all the participants, such as the decision making bodies, and the community at large. This format of workshops is adapted from the PLDA workshops in Alingsas, Sweden. The Workshop week will also have a Seminar on Architectural Lighting Design with eminent speakers from the International Fraternity.

A two-day seminar will also be conducted on the 17th-18th of March on the same theme (Activating Public Spaces). With nine sessions and eight speakers sharing their views.

This is the first initiative of its kind in the Asia-Pacific region, and aims at making a positive difference to all.

ROUTE MAP



Lights in Goa Workshop 2011

SITE INFORMATION

1 THE PIER AT KALA ACADEMY

The Kala Academy is a cultural organization that showcases the diversity of Goa through their events. A number of concerts and exhibitions are held in this complex. The pier at the rear of the building, with its picturesque view is popular with people who visit the academy.

2 THE PROMENADE OUTSIDE KALA ACADEMY

The beautiful tree lined avenue outside the Kala Academy connects the first site with the last. It is the main street in Panjim, the capital city of Goa, along the river front and a lot of festivals like the Carnival are organized along this avenue.

3 THE FRANCISCO LUIS GOMES GARDEN

Francisco Luis Gomes Garden is situated in Panjim, the capital city of Goa. Also known as the F.L. Garden, here you will find the statue of Francisco Luis Gomes, the former best advocate not only for Goa but for India, built in 1929. A small but pretty bandstand is the focal point of this garden.

4 & 5 THE BHAGVAN MAHAVIR PARK OR THE CHILDREN'S PARK

The main Children's Park in Panjim is also called the Bhagvan Mahavir Park, as a prominent feature of this park is the statue of Mahavir Jain, the founder of Jainism. A popular hangout for children, it contains among other things a small water body for boating and a large fountain.

6 THE ENTERTAINMENT SOCIETY OF GOA BUILDING

The ESG Building as it is known, is the headquarters of the Entertainment Society of Goa that organizes the International Film Festival of India (IFFI) annually. It is a heritage building and was originally the Goa Medical College and Hospital.



1

Kala Academy Pier

Workshop Head:
Kevan Shaw

www.kevan-shaw.com



2

Kala Academy Promenade

Workshop Head:
Martin Lupton
www.bdp.com



3

Francisco Luis Gomes Garden

Workshop Head:
Anne Militello
www.vortexlighting.com



4

Mahavir Jain Park

Workshop Head:
Christopher Mok
www.spectrumdesign.com.hk



5

Children's Park

Workshop Head:
Annetrin Jytte Basler
www.goldilux.de



6

ESG Building

Workshop Head:
Tapio Rosenius
www.ldcol.com

